

Because Prevention is Better Than Cure

The Internet is today's Wild West. It's a highly complex environment that's rife with opportunities for less-than-ethical individuals and entities ready to take advantage of innocent explorers. Every new web-based technology that appears will be followed almost immediately by bad guys who've figured out how to exploit that technology to their own ends.

Why you need an extra layer of protection

In amongst all the other chaos they're causing, the bad guys have exponentially increased their output of traditional viruses. Tens of thousands of new virus samples arrive in security labs every day, and traditional anti-virus alone simply can't keep up, leaving you vulnerable to identity theft and other risks to your personal information.

Fear not. While traditional security products rely on "signatures" to protect your digital valuables from viruses and spyware, AVG Identity Protection goes a step further by using advanced behavioral technology to detect and block new and unknown threats before they can do damage.

AVG Identity Protection continually analyzes the way programs interact on your computer to spot potentially malicious activity from any new or unknown source. By blocking whatever suspicious activity it finds on your PC, it prevents identity thieves from accessing your personal information. Because it's looking for behavior patterns, not signatures, it doesn't need to know the details of the latest threats to know something's wrong. And all this happens in the background, in real time, and with minimal impact on system performance.

With AVG Identity Protection on your PC, you can surf, search, bank, pay bills, shop, work, and play online with confidence, knowing your personal information is safe from cyberthieves.

AVG Identity Protection gives you solid protection against new and unknown malware:

- Behavior-based protection against new and unknown threats
 - Suspicious program activity terminated or quarantined
 - Identity theft protection ensures personal, private information stays that way
 - Community-based research continuously improves protection
 - System Tools enable advanced operating system monitoring and management
- Fast, effective performance without slowing systems down
 - Easy to use protection – install and forget
 - Works in the background – doesn't get in the way
 - Fast-response customer support and service around the world and around the clock

Tough on Threats. Easy on You.

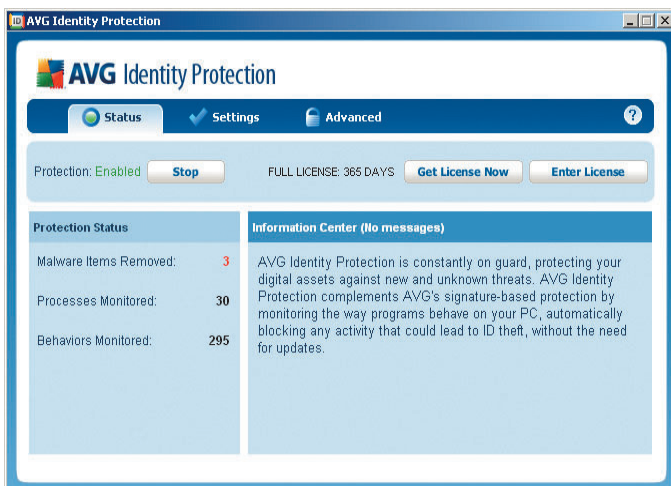
AVG Identity Protection delivers the most advanced protection against new and unknown threats without slowing you down or getting in your way.

Tough on Threats

- Identity protection whenever you go online
- Unknown threats blocked before they can do damage
- Prevents rogue applications from executing

Easy on You

- No need for scheduled updates and scans
- Quick and easy to download, install and use
- Compatible with all major security products



AVG IDENTITY PROTECTION



Tough on threats. Easy on you.

The AVG Security Family

Benefit	AVG Anti-Virus	AVG Anti-Virus plus Firewall	AVG Identity Protection	AVG Internet Security
Protects against known viruses, worms, and trojans	✓	✓		✓
Protects against spyware and adware	✓	✓		✓
Protects in real time against poisoned web pages	✓	✓		✓
Screens your downloads for malicious content	✓	✓		✓
Prevents accidental infections through IM chats	✓	✓		✓
Stops hackers from accessing your PC		✓		✓
Helps prevent identity theft			✓	✓
Prevents new and unknown badware			✓	✓
Protection against hidden malicious code			✓	✓
Spam prevention				✓
Free support and service 24x7	✓	✓	✓	✓

Technical Support

Our online threat encyclopedia and comprehensive FAQs will answer most of your questions, but if you need more support, or if you have a security emergency, our technical support team is on hand to help 24 hours a day, 365 days a year.

Supported Languages

English, Brazilian Portuguese, Czech, Danish, Dutch, French, German, Hungarian, Italian, Japanese, Polish, Portuguese, Serbian, Slovakian, Spanish

Recommended System Requirements

Windows XP SP1, 2 Pro or Home

Processor Pentium III 600 MHz, 256 MB RAM, Disk Space 50 MB

Windows Vista 32-bit

Processor Vista Capable 800 MHz, 512 MB RAM, Disk Space 50 MB

Windows Vista 64-bit

Processor Vista Premium Ready 1 GHz, 1 GB RAM, Disk Space 50 MB

Note: AVG Identity Protection requires Windows XP or Vista; if you run Internet Security on Windows 2000, you will not be able to install AVG Identity Protection

More than 80 million computer users around the world trust AVG to protect their online lives, and the experts agree.

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